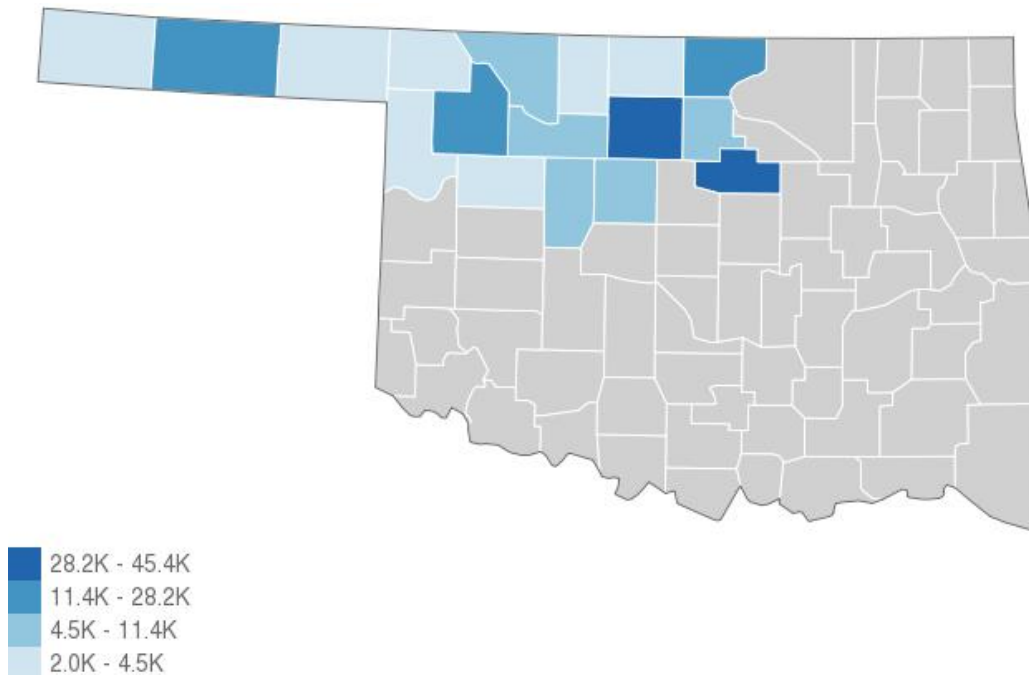# Northwestern Oklahoma Workforce Investment Board

1116 19th Street

Woodward, OK, Oklahoma 73801

NOWIB Region

Regional Employment Map

28.2K - 45.4K
11.4K - 28.2K
4.5K - 11.4K
2.0K - 4.5K

Northwestern Oklahoma WIB | Population

312,790	2.6%
2013 Population	**Population Growth for the Last 5 Years**
8.1% of State	State Growth 5.4%

Age Group	2013 Population	% of Population	
Under 5 years	21,168	6.8%	
5 to 9 years	20,735	6.6%	
10 to 14 years	19,990	6.4%	
15 to 19 years	22,522	7.2%	
20 to 24 years	31,141	10.0%	
25 to 29 years	21,095	6.7%	
30 to 34 years	20,000	6.4%	
35 to 39 years	17,088	5.5%	
40 to 44 years	16,402	5.2%	
45 to 49 years	18,031	5.8%	
50 to 54 years	20,420	6.5%	
55 to 59 years	19,996	6.4%	
60 to 64 years	17,784	5.7%	
65 to 69 years	13,939	4.5%	
70 to 74 years	11,138	3.6%	
75 to 79 years	8,459	2.7%	
80 to 84 years	6,561	2.1%	
85 years and over	6,323	2.0%	

2013 Age Demographics
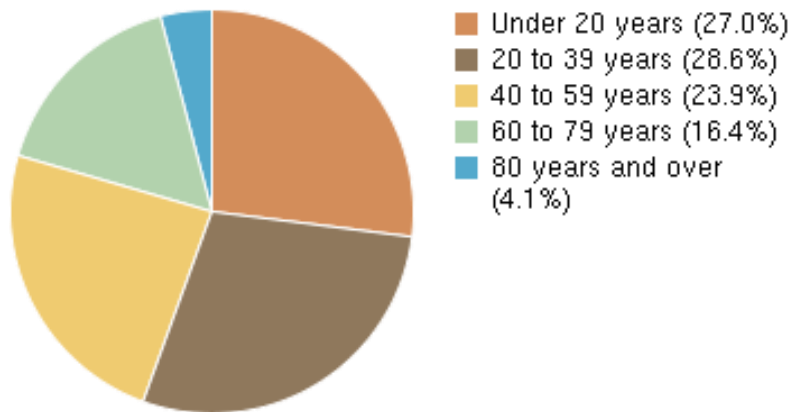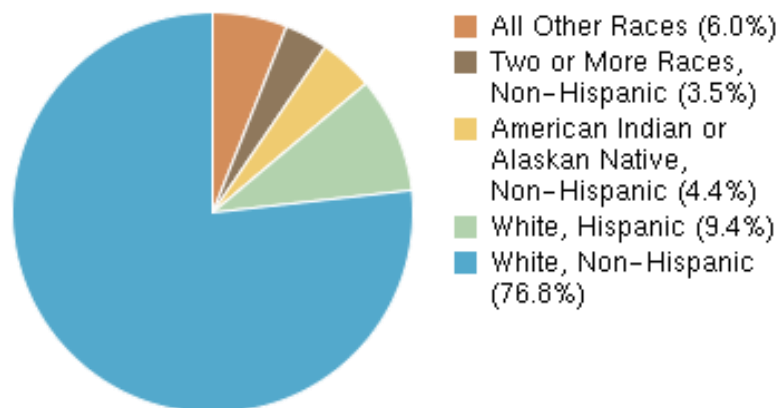
- Under 20 years (27.0%)
- 20 to 39 years (28.6%)
- 40 to 59 years (23.9%)
- 60 to 79 years (16.4%)
- 80 years and over (4.1%)

2013 Race Demographics

- All Other Races (6.0%)
- Two or More Races, Non–Hispanic (3.5%)
- American Indian or Alaskan Native, Non–Hispanic (4.4%)
- White, Hispanic (9.4%)
- White, Non–Hispanic (76.8%)

2013 Educational Attainment

- High School Diploma (32.4%)
- Some College (22.9%)
- Bachelor's Degree (15.3%)
- 9th Grade to 12th Grade (12.5%)
- Graduate Degree and Higher (7.4%)
- Associate's Degree (5.5%)
- Less Than 9th Grade (4.0%)
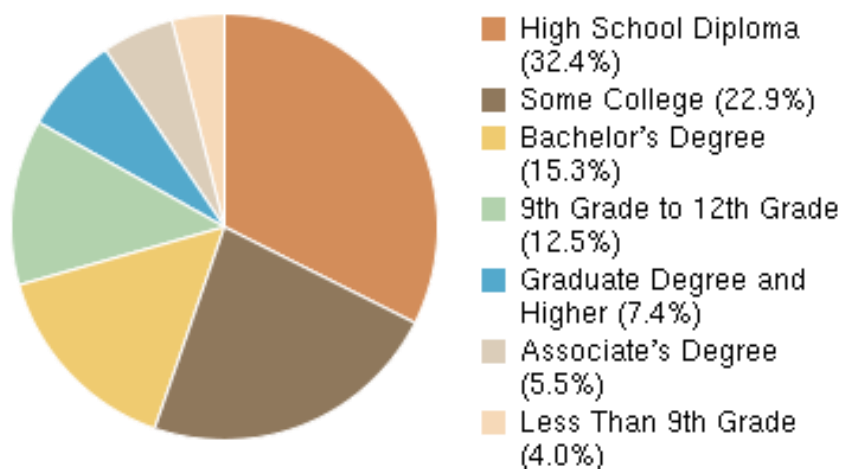
6,643

Total Unemployment (8/2013)

NAICS	Industry	Unemployed (8/2013)	% of Unemployed	
11	Agriculture, Forestry, Fishing and Hunting	114	2%	
21	Mining, Quarrying, and Oil and Gas Extraction	397	6%	
22	Utilities	39	1%	
23	Construction	427	6%	
31	Manufacturing	581	9%	
42	Wholesale Trade	136	2%	
44	Retail Trade	758	11%	
48	Transportation and Warehousing	148	2%	
51	Information	107	2%	
52	Finance and Insurance	146	2%	
53	Real Estate and Rental and Leasing	82	1%	
54	Professional, Scientific, and Technical Services	250	4%	
55	Management of Companies and Enterprises	10	0%	
56	Administrative and Support and Waste Management and Remediation Services	311	5%	
61	Educational Services (Private)	43	1%	
62	Health Care and Social Assistance	412	6%	
71	Arts, Entertainment, and Recreation	89	1%	
72	Accommodation and Food Services	424	6%	
81	Other Services (except Public Administration)	292	4%	
90	Government	956	14%	
99	No Previous Work Experience/Unspecified	922	14%	

Northwestern Oklahoma WIB | Jobs by Industry

194,526	59.7%	40.3%
Total Jobs (2013)	**Male**	**Female**
	(National: 52.2%)	(National: 47.8%)

NAICS	Industry	2013 Jobs	
11	Agriculture, Forestry, Fishing and Hunting	21,986	
21	Mining, Quarrying, and Oil and Gas Extraction	19,905	
22	Utilities	1,099	
23	Construction	9,917	
31	Manufacturing	10,173	
42	Wholesale Trade	4,726	
44	Retail Trade	18,316	
48	Transportation and Warehousing	4,470	
51	Information	2,002	
52	Finance and Insurance	7,570	
53	Real Estate and Rental and Leasing	5,931	
54	Professional, Scientific, and Technical Services	7,435	
55	Management of Companies and Enterprises	1,382	
56	Administrative and Support and Waste Management and Remediation Services	7,529	
61	Educational Services (Private)	1,098	
62	Health Care and Social Assistance	12,874	
71	Arts, Entertainment, and Recreation	1,985	
72	Accommodation and Food Services	11,534	
81	Other Services (except Public Administration)	9,821	
90	Government	34,773	
99	Unclassified Industry	0	

Growing/Declining Occupations

Occupation	Change in Jobs (2009-2013)
Managers, All Other (11-9199)	777
Property, Real Estate, and Community Association Managers (11-9141)	713
Mobile Heavy Equipment Mechanics, Except Engines (49-3042)	705
Carpenters (47-2031)	-157
Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)	-200
Farmers, Ranchers, and Other Agricultural Managers (11-9013)	-864

Growing/Declining Industries

Industry	Change in Jobs (2009-2013)
Crude Petroleum and Natural Gas Extraction (211111)	4,646
Support Activities for Oil and Gas Operations (213112)	1,515
Corporate, Subsidiary, and Regional Managing Offices (551114)	836
Collection Agencies (561440)	-510
Colleges, Universities, and Professional Schools (State Government) (902612)	-662
Animal Production (112000)	-1,515

Industry Data

EMSI industry data have various sources depending on the class of worker. (1) For QCEW Employees, EMSI primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns and Current Employment Statistics. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission

Demographic Data

The demographic data in this report is compiled from several sources using a specialized process. Sources include annual population estimates and population projections from the US Census Bureau, birth and mortality rates from the US Health Department, and projected regional job growth.

Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and is updated every two months.

Educational Attainment Data

EMSI's educational attainment numbers are based on EMSI's demographic data and the American Community Survey. By combining these sources, EMSI interpolates for missing years and projects data at the county level. Educational attainment data cover only the population aged 25 years or more and indicate the highest level achieved.

Occupation Data

EMSI occupation employment data are based on final EMSI industry data and final EMSI staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level EMSI earnings by industry.