**First Generation Committee Notes**

September 20, 2016

Members Present: Diana Watkins, Ed Vineyard, Jamie Payne, Jill Shackelford, Kathleen Otto, Pam Stinson, Rae Ann Kruse, Renee Lee, Rick Edgington, Sandy Jensen, Stacey Frazier, Tammy Davis, Terri Sunderland

1. Reviewed previous meetings to make sure everyone is on the same page
2. Discussed what other colleges are doing
3. Branding--Program name and logo brainstorming

**Action:** Ideas included First In Line, True Maverick (Tonkawa campus only), First Up. Continue to generate ideas.

**Action:** Utilize Humans of NOC and rolling quotes to get positive statements about first gen experiences on social media

1. Goals and Objectives? Action?

**Action:** Create focus groups—1st gen, 1st time freshmen survey of what’s working, what’s going well, what roadblocks have you encountered? Same questions with 2nd/3rd semester students on all three campuses. See what themes emerge. Might provide first steps. Invite students via email, mailed flyers, phone calls, etc. Two focus groups per campus? One daytime, one evening?

**Action:** Establish mentoring program now. Contact Shannon Cunningham and Ed Vineyard to see what day would work best for a kick-off on their campuses. Would like to have meetings before fall break so mentoring can begin before spring enrollment starts at the end of October. Look at initial response to see if mentoring should be 1-1, small group, peer mentoring, etc.

**Action:** Financial Aid assistance has come up in every meeting. Ask Financial Aid if there is a person who can meet with students one-on-one.