

COMMUNICATIONS MASS COMMUNICATION OPTION

(Note: Program requirements for this degree are offered on NOC Enid and NOC Tonkawa campuses only.)

At the beginning of each course listing, the four letter abbreviation indicates the department and the four digits indicate the course code used for enrollment. The total course hour value follows each.)

PROGRAM REQUIREMENTS	Credit Hours	SUGGESTED COURSE SEQUENCE	Credit Hours
GENERAL EDUCATION COURSES	37 TOTAL HOURS	FIRST SEMESTER	16 TOTAL HOURS
ENGLISH COMPOSITION COURSES		ENGL 1113 English Composition I	3 hours
ENGL 1113 English Composition I	3 hours	MATH 1493 Math Applications	3 hours
ENGL 1213 English Composition II	3 hours	(OR) MATH 1513 College Algebra	3 hours
HISTORY AND GOVERNMENT COURSES		ORNT 1101 Freshman Orientation	1 hour
HIST 1483 American History to 1877		BSAD 1113 Digital/Financial Literacy	3 hours
(OR) HIST 1493 American History Since 1877	3 hours	JOUR 1013 Intro to Mass Communications	3 hours
POLI 1113 American Government	3 hours	JOUR 1113 Writing for Mass Media	3 hours
HUMANITIES COURSES		SECOND SEMESTER	15 TOTAL HOURS
Electives	6 hours	ENGL 1213 English Composition II	3 hours
One 3 hour course to be chosen from those listed with the International Dimension and 3 hours of humanities electives.		HIST 1483 American History to 1877	
MATHEMATICS COURSES		(OR) HIST 1493 American History Since 1877	3 hours
MATH 1483 Math Functions (OR)		JOUR 2013 Principles of Advertising	3 hours
MATH 1513 College Algebra	3 hours	JOUR 1123 News Reporting and Writing	3 hours
SCIENCE COURSES		JOUR 1133 Photography	3 hours
Two Sciences with Lab	8 hours	THIRD SEMESTER	15 TOTAL HOURS
COMPUTER SCIENCE COURSES		POLI 1113 American Government	3 hours
BSAD 1113 Digital/Financial Literacy	3 hours	Science Elective	4 hours
(or other approved computer course)		Humanities Elective	3 hours
ORIENTATION COURSES		SPCH 1653 Radio Broadcasting	3 hours
ORNT 1101 Freshman Orientation	1 hour	JOUR 2240 Publications Practicum	2 hours
GENERAL EDUCATION ELECTIVE COURSES	4 hours	FOURTH SEMESTER	14 TOTAL HOURS
Select courses from: Language Arts, Natural Sciences, Foreign Languages, Fine Arts, Humanities, Mathematics, Behavioral or Social Sciences		SPCH 1713 Intro to Oral Communication	3 hours
PROGRAM REQUIREMENT COURSES	18 TOTAL HOURS	Humanities Elective	3 hours
JOUR 1013 Intro to Mass Communication	3 hours	Science Elective	4 hours
JOUR 1113 Writing for Mass Media	3 hours	General Education Electives	4 hours
JOUR 1123 News Reporting and Writing	3 hours		
JOUR 1133 Beginning Photography	3 hours		
JOUR 2013 Principles of Advertising	3 hours		
SPCH 1653 Radio Broadcasting	3 hours		
Substitutions may be made with prior approval.			
RECOMMENDED PROGRAM ELECTIVE COURSES	5 TOTAL HOURS	This is a suggested sequence timeline only. A student may require more than four semesters to complete an Associate in Arts degree.	
JOUR 2023 Photojournalism	3 hours		
JOUR 2033 Principles of Public Relations	3 hours		
JOUR 2223 Broadcast Journalism	3 hours		
JOUR 2240 Publications Practicum	2 hours		
SPCH 2123 Television Production	3 hours		
SPCH 1713 Intro to Oral Communication	3 hours		
SPCH 2020 Speech Activity Participation	2 hours		
TOTAL CREDIT HOURS	60		

The Associate in Arts degree in Mass Communications prepares students to transfer to four-year colleges to pursue the bachelor's degree. The degree is designed to give valuable knowledge and experience in the various fields of the modern media, from radio and television broadcasting to journalism and advertising, offering several real-life opportunities for students to hone their skills. Students have the opportunity to work on the school newspaper, school radio station, or local television studios.

Career Opportunities

- Editor
- Information Specialist
- Media/Public Relations
- News Reporter/Writer
- On-Air Broadcast Talent
- Photojournalist
- Sports Reporter
- Teacher
- Technical Writer

NOC evaluates students for placement into either foundational or college-level courses, whichever will lead to the greatest possibility of student success. Academic placement is determined either by A.C.T. test scores or by Accuplacer test scores. These tests are administered in the Testing Center at NOC. Based upon the scores, students may be required to take one or more courses for remediation in English, Math, or Reading, either prior to or concurrent with credit courses. See the NOC testing web page by clicking on the following link: ACT | Northern Oklahoma College (<http://www.noc.edu/act>) for placement guidelines.