

Business Division - Advisory Board Meeting Minutes May 14, 2014

The meeting was called to order at 10:08 am. Members present were: Angie Drake, Molly Kyler, Mark Macy, and Brad Purdy. NOC representatives present were Cara Beth Johnson, Judy Colwell and Pam Stinson.

Members reviewed the minutes of the November 13, 2013 meeting. Mark Macy motioned the minutes approved. Angie Drake seconded the motion. Motion passed.

Cara Beth Johnson provided the Advisory Board with divisional updates.

Faculty: Todd Ging has returned to his faculty position on the Enid Campus.

Budget Review: A budget overview was presented and questions ensued regarding the proposed two new faculty positions, tutoring costs being departmentalized, increased need for travel funding, telecommunication costs, assessment fees and the increased printing costs.

Current Offerings: It was reported that growth on the Stillwater campus in the Accounting and Economics courses has been steady and new sections added in each area. The new Digital and Financial Literacy course was explained and discussed.

Curriculum Revisions: No curriculum revisions have occurred since the last meeting, but the proposed addition of the Professional Development capstone course was discussed and the Advisory Board supported the addition.

Special Projects and Grant Activities: It was reported that 48 new laptops and 2 mobile carts for the Enid and Tonkawa Campuses utilizing funds from the Oklahoma Works! Grant were purchased.

Student Activities and Retention Efforts: It was reported that three students have been placed with Bankers Life and Casualty for summer internships. Two students were awarded the national Andrew V. Stevenson Merit Scholarships for \$1,000, which are sponsored by the Kappa Beta Delta Honor society. Only 12 scholarships are awarded nationally. The Business Division Annual Report was discussed and it will be completed in time for fall recruiting. Brad Burris is working on the Annual Report as well as a new Divisional Brochure.

Program Evaluation: Degrees and programs will be evaluated annually at the fall meeting.

ACBSP Updates: The ACBSP Quality Assurance report was completed and submitted in February. Cara Beth Johnson will serve as president of Region 6 for 2014-15 and Northern Oklahoma College will serve as host for annual Region 6 conference. The theme of "Partnering with Businesses for Student Success" was announced. The Division will request help in the form of sponsorships and volunteers as the time draws closer.

New Business:

Molly Kyler motioned to approve the resignation of Dr. John Camey from the Advisory Board due to time conflicts with his new position at Cameron University. Mark Macy seconded the motion. Motion passed.

Angie Drake moved the approval of Jon Archer of Bankers Life and Casualty Insurance as a new Advisory Board Member. Mark Macy seconded the motion. Motion passed.

Mark Macy moved the proposed term rotation for Advisory Board Members (see below) be approved. Angie Drake seconded the motion. Motion passed.

Terms Expiring June 2015	Terms Expiring June 2016	Terms Expiring June 2017
Molly Kyler	Brad Purdy	Jon Archer
Mark Macy	Angie Drake	Unfilled
Dr. Steve Palmer	Rich Cantillion	Unfilled

Ex-Officio

- Cara Beth Johnson
- Dr. Judy Colwell
- Dr. Pam Stinson
- Dr. Cheryl Evans
- Business Faculty

Throughout the meeting, the following suggestions were made for improvements to the Division:

- Professional development and the definition of professional development within higher education was discussed. The idea of developing a higher degree of leadership and relationship building skills within the division and its graduates was encouraged.
- The Advisory Board felt that the faculty needs to connect with the business community more frequently. Brad Purdy suggested that a Business / Faculty Forum be established where the faculty can visit with the local businesses in an informal gathering and identify ways that Northern can help businesses grow and in turn businesses can assist Northern with identifying trends that will affect curricular decisions. Brad Purdy volunteered to help organize the forum.
- The growth in the Casino industry in Northern Oklahoma was discussed. Mark Macy suggested visiting with Northern graduates to help establish a better relationship with the Casinos. Proposed areas of emphasis are casino accounting and cash management, security / cyber security, hospitality, and customer service. It was suggested to visit with the vendors of the gaming operations and identify ways that we can assist with training.
- Via email, Dr. Steve Palmer suggested the development of a Student Advisory Committee to gain more student engagement. He also mentioned strengthening the relationship with the academic partners through cooperative articulation efforts and increased interaction between the business school leadership

throughout the state. This coordination would improve academic advisement for transfer students. He also suggested a possible joint meeting between the NOC Business Advisory Board and the NWOSU Business Advisory Board.

Mark Macy moved the meeting adjourn. Molly Kyler seconded the motion. The meeting was adjourned at 11:20 am.