

Business Division - Advisory Board Meeting Minutes April 25, 2013

The meeting was called to order at 12:00 pm. Members present were John Camey, Rich Cantillon, Angie Drake, Mark Macy, and Brad Purdy. NOC representatives present were Judy Collwell, Todd Ging and Cara Beth Johnson. Advisory Board Members were introduced and gave a short description of their connection to NOC Business Division.

The role of the Advisory Board Members and the Advisory Board Handbook were reviewed. Members were asked to send revision suggestions to Cara Beth Johnson by June 1st. The Handbook Revisions will be sent to Advisory Board members prior to the Fall meeting and the Handbook will be adopted at that time. Additionally, the offices of Chair and Chair-Elect will be elected at the Fall meeting after the Handbook is approved.

Cara Beth Johnson presented an overview of the Business Division and provided committee members with a summary as well as degree sheets for the division.

Degree sheets were distributed and discussed. Suggestions for degree programs include Casino Management and Project Management. Possible models for the programs could be UNLV and PENN State respectively.

The addition of a capstone course was discussed. The suggestion was to include simulations in order to expose students to the pressures of the business world.

Additional Suggestions from Advisory Board Members included:

1. Creation of a monthly Business Speakers Bureau.
2. Increasing awareness and use of the hire NOC grads web link, possibly sending emails and promotional information to business partners.
3. Increasing internship opportunities. Rich Cantillon, Brad Purdy and Angie Drake all expressed interest in providing internships.
4. John Camey suggested that the Division take advantage of a program by the Wall Street Journal that allows students access to the online WSJ and instructors access to a large database of case studies.

The meeting was adjourned at 1:15 pm.