

## **Business Division - Advisory Board Meeting Minutes December 4, 2015**

The meeting was called to order at 12:15 pm. Members present were: Rich Cantillion, Mark Macy and Brad Purdy. NOC Ex-Officio representatives and guests present were Cara Beth Johnson, Kirby Tickel-Hill, Rae Ann Kruse, Pam Stinson and Cheryl Evans.

Members reviewed the minutes of the November 18, 2014 meeting. Mark Macy motioned the minutes approved. Rich Cantillion seconded the motion. Motion passed.

Cara Beth Johnson provided the Advisory Board with divisional updates.

**Faculty:** Danny Stewart was hired to fill the full-time Accounting position on the Stillwater Campus. She also mentioned the change in the faculty credentialing rules by HLC and the challenges that the changes will present to the hiring process. Rich Cantillion advised that he has a large database at the Chamber of Commerce that we can utilize to post announcements.

**Current Offerings:** No major changes in course offerings since the last meeting.

**Curriculum Revisions:** No curriculum revisions have occurred since the last meeting. Cara Beth Johnson explained that the cooperative degrees with the area technology centers had been suspended pending the development of a cross-walk for the technical coursework. Additionally, she announced that a Recreation Management Option on the Business Management degree was being explored.

**Special Projects and Grant Activities:** It was reported that the Business Division is preparing a grant submission for an Employment and Training Administration Tech Hire Partnership grant for between \$2 - \$5 million through the Department of Labor. Advisory Board members gave suggestions for names of individuals who may be able to provide assistance with the process.

**Student Activities and Retention Efforts:** It was reported that Laura Marshall is working with one Governor's Cup team for the small business division. Advisory Board members offered to participate in the presentation review process next spring. Cara Beth Johnson further explained that Todd Ging will pilot a simulation program this spring in Enid. The Introduction to Business students will participate in a business simulation and the simulation will be opened up to the Enid community in fall 2016. Further discussed was the need to realign advisees to better serve and retain students. Updates were given on Kappa Beta Delta activities. Jill Harmon asked if the Advisory Board would be willing to help with some mock interviews in the spring and the members present were very receptive to the idea. Finally, it was announced that the Business Division website will be revised and updated in the spring.

**Program Evaluation:** The ACBSP Quality Assurance report will be submitted in February. Additionally, it was announced that the institution has been in the process of revamping the assessment process, which is ongoing project.

**New Business:** Cara Beth Johnson announced that Steve Palmer was stepping down as the Chair of Business at NWOSU, so she will reach out to his replacement to serve as the representative for the Board from NWOSU. Rich Cantillion motioned to approve the addition of Cristy Morrison, President / CEO of Visit Stillwater, and Bob Palmer, COO of OnCue as new members of the Board. Mark Macy seconded the motion. Motion passed.

Rich Cantillion moved that Brad Purdy serve as the Chair of the Board for the year. Mark Macy seconded the motion. Motion passed.

**Additional Suggestions and Announcements:**

Throughout the meeting, the following suggestions were made for improvements to the Division:

- Kirby Tickel-Hill presented a report on the current Business scholarships and endowments. She further announced that two new scholarships had be established in the foundation for business students. The Board discussed ways in which to connect with alumni and raise funds for additional scholarships.
- Rae Ann Kruse was introduced to the group and her role as the internships coordinator was explained. Rich Cantillion mentioned that he has access to many businesses in Ponca City who are always looking to provide such opportunitéis.
- The Board members discussed the need for an entrepreneurial vision and innovation within the curriculum. Faculty will research ways to include those ideas into current curriculum.
- Other areas that Board members mentioned as the greatest needs for the business community included: soft skills, work ethic, employee initiative, entrepreneurial thinking, utilization of business incubators, training in giving and receiving feedback, communication / speaking skills, the ability to network effectively and teamwork.
- Rich Cantillion added that technical and cyber security jobs are the growth areas and needs of the business community. Brad Purdy agreed and mentioned that cyber security is a huge issue in the banking community as well.
- In reiteration of previous discussions, Mark Macy added that “We hire people for what they know, and we fire them for who they are.” So an emphasis on ethics and training students on how to be a “good employee” are crucial.

Mark Macy moved the meeting adjourn. Rich Cantillion seconded the motion. The meeting was adjourned at 1:13 pm.