

Business Division - Advisory Board Meeting Minutes November 3, 2016

The meeting was called to order at 5:36 pm. Introductions were made of all present. Members present were: Molly Kyler, Mark Macy, Brad Purdy and Dr. David Hawkins. NOC Ex-Officio representatives and guests present were Cara Beth Johnson, Randee Sloan and Pam Stinson.

Members reviewed the minutes of the December 4, 2015 meeting. Mark Macy motioned the minutes approved. Brad Purdy seconded the motion. Motion carried unanimously.

Cara Beth Johnson provided the Advisory Board with divisional updates and a short overview of the Business programs.

Faculty: Randee Sloan was hired to fill the full-time Accounting position on the Stillwater Campus vacated by Danny Stewart. She also mentioned the change in the faculty credentialing rules by HLC and the challenges that the changes will present to the hiring process.

Current Offerings: No major changes in course offerings since the last meeting. Enrollment was flat this semester.

Curriculum Revisions: No business specific curriculum revisions have occurred since the last meeting. Cara Beth Johnson explained that several changes were made to the General Education requirements.

Special Projects and Grant Activities: It was reported that the Business Division is still researching the Cyber Security program. A new adjunct on the Stillwater campus, Richard Churchill is now assisting with the process. Grant submission is projected to be for late spring 2017. The Financial Literacy grant submission through State Farm was not funded, but the division will continue to research funding sources to provide the financial literacy program to the local community and students. Cara Beth Johnson also announced that the Business Core (Accounting, Economics, Business Tech, and Introduction to Business) online courses are in the process of being revised in order to prepare for the courses to be certified through Quality Matters. This process is funded through a NASANTI grant secured by the institution. All Business Core will be certified by fall 2017 according to the grant timeline.

Student Activities and Retention Efforts: It was reported that the Governor's Cup team did not make the finals for the 2016 contest, but Laura Marshall is currently working with one Governor's Cup team for the small business division. Two Governor's Cup scholarships were awarded by the division to Karlie Arnold and Sreyla Heng.

Sreyla Heng was also awarded the ACBSP international scholarship in spring 2016. Cara Beth Johnson further explained that Todd Ging piloted a simulation program this fall in Enid. The 19 student and community member participants were organized into teams and met weekly to participate in a business simulation contest for prizes. The program will conclude in two weeks, but has deemed a great success so far and is planned to be a continuous program.

Program Evaluation: The ACBSP Quality Assurance report was submitted in February 2016 which was approved with one OFI regarding Program Assessment, which the Division is addressing. The ACBSP 10-year site visit will be February 2018. Advisory Board members will be asked to meet with evaluators and help minimally with the site visit preparations.

New Business: Brad Purdy motioned that Dr. David Hawkins be approved as a member of the Business Division Advisory Board. Mark Macy seconded the motion. Motion carried unanimously. Dr. Hawkins replaces Dr. Steve Palmer who stepped down as the Chair of Business at NWOSU.

Additional Suggestions and Announcements:

Throughout the meeting, the following suggestions were made for improvements to the Division:

- Areas that Board members mentioned as the greatest needs for the business community included: soft skills, work ethic, employee initiative, and financial analysis skills.
- Mark Macy discussed the need for "Book to Reality Transfer" meaning that many times students cannot transfer the book learning into practical application. This led to a discussion on increasing the internship program, providing real world cases in a capstone course, and increasing project management cases throughout the coursework. Mark also mentioned that Phillip Burton with Cookshack would be a great resource for students and faculty.
- Accreditation standards were discussed and the impact of that on the Advisory Board and Business Division including curriculum mapping.
- The next Advisory Board meeting will be April 12, 2017.

Mark Macy moved the meeting adjourn. Dr. David Hawkins seconded the motion. Motion carried unanimously.

The meeting was adjourned at 6:45 pm.