

Business Division - Advisory Board Meeting Minutes November 18, 2014

The meeting was called to order at 11:40 am. Members present were: Jon Archer, Angie Drake, Molly Kyler, Mark Macy, and Brad Purdy. NOC Ex-Officio representatives present were Cara Beth Johnson, Kirby Tickel-Hill, Judy Colwell and Pam Stinson.

Members reviewed the minutes of the May 14, 2014 meeting. Molly Kyler motioned the minutes approved. Mark Macy seconded the motion. Motion passed.

Cara Beth Johnson provided the Advisory Board with divisional updates.

Faculty: Danny Stewart was hired to fill the full-time Accounting position on the Stillwater Campus. Catherine Gann, John Stumbaugh and Shane Rickman were hired to fill positions in Marketing, Accounting and Economics respectively.

Current Offerings: It was reported that growth on the Stillwater campus in the Accounting has continued to be steady and new sections added in each area. As a result, a new full-time position was added on the Stillwater campus for Accounting. The new Digital and Financial Literacy course was launched and has overall been successful. Some revisions will be made to streamline and improve the course as instructors find areas in need of improvement as a result of findings from this first semester's offerings.

Curriculum Revisions: No curriculum revisions have occurred since the last meeting.

Special Projects and Grant Activities: It was reported that the Business Division will enter two teams in the Governor's Cup competition this year; one in the Small Business Division and one in the High Growth Division. Immediately following the meeting, the Advisory Board reviewed the preliminary team submission ideas and provided feedback to the teams.

Student Activities and Retention Efforts: It was reported that Todd Ging has launched an AMBUCS Auxiliary chapter on the Enid Campus. The Tonkawa campus will research adding a chapter as well. Kappa Beta Delta Honor Society participation has decreased over the last few years, so AMBUCS is a way to increase student involvement and hopefully increase participation in KBD as well.

Program Evaluation: The ACBSP Quality Assurance report was accepted with two opportunities for improvement (OFI's) noted. The OFI's were related to assessment measures and are being addressed with a revision to the Divisional Assessment Plan.

Articulation Agreements: OSU IT has approached Northern to establish articulation agreements with business related programs. Meetings will take place to discuss the agreements in early spring.

ACBSP Updates: The ACBSP Region 6 Conference was hosted by NOC. It was reported that Cara Beth Johnson is currently serving as president of Region 6 for 2014-15. The theme of the conference was "Partnering with Businesses for Student Success". Cara Beth Johnson reported that 80 individuals registered for the

conference. She also thanked the Advisory Board members for help in the form of sponsorships and presentations. Jon Archer's presentation on internships with Bankers' Life was one of the most popular sessions of the conference. The keynote speaker was Stan Clark, founder of Eskimo Joes. The Region had 4 entries in the Best of Regions competition and a group from ECU in Ada was selected as the winner and will represent Region 6 at the Annual Conference in Philadelphia in June. The faculty and volunteers were invaluable in providing such a successful conference.

New Business:

Molly Kyler motioned to approve the addition of Kirby Tickel-Hill as an ex-officio member of the Board. Jon Archer seconded the motion. Motion passed.

The Board discussed the proposed Business Division Mission and made one small change. Mark Macy moved the approval of the Business Division Mission Statement as amended. Molly Kyler seconded the motion. Motion passed.

Mark Macy moved Brad Purdy serve as the Chair of the Board for the year. Molly Kyler seconded the motion. Motion passed.

Throughout the meeting, the following suggestions were made for improvements to the Division:

- Members suggested looking into partnerships with the Pawnee Nation College and other tribal connections.
- Mark Macy discussed the Human Resource Management presentations that will be made in the spring 2015 semester in conjunction with the local SHRM chapter and encouraged other partnerships such as this.
- The Board members discussed the need for an entrepreneurial vision and innovation within the curriculum. Faculty will research ways to include those ideas into current curriculum.
- Kirby Tickel-Hill presented a report on the current Business scholarships and endowments. The Board discussed ways in which to connect with alumni and raise funds for additional scholarships. Jon Archer mentioned that those who are estate planning would be a good target market for fundraising efforts.

Jon Archer moved the meeting adjourn. Mark Macy seconded the motion. The meeting was adjourned at 12:43 pm. Governor's Cup Team presentations were made immediately following the meeting.